

GUESS.

GUESS.

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GUESS.

AND OBTAIN FREE

A Diamond Scarf Pin or a Point Lace Handkerchief!

NO RESTRICTIONS! EVERY ONE HAS AN EQUAL CHANCE!

BEGINNING with January 16th every person purchasing a one-ounce bottle of our Point Lace and Diamonds Handkerchief Extract at 35 cents, will be entitled to guess how many such one-ounce bottles we shall sell at retail, between January 16th and May 15th, 1892. The gentleman guessing the correct number, or the nearest number thereto, will present with an elegant Diamond Scarf Pin. The two ladies guessing the correct number, or the nearest number thereto, will present each with a dainty and costly Point Lace Handkerchief. The Diamond Scarf Pin and the two Point Lace Handkerchiefs will be on exhibition in our store show windows on and after January 16th. The Guessing Contest will begin on Saturday, January 16th, with the opening of our stores, and will close at 11:45 o'clock P. M. on Saturday, May 15th. On Wednesday, May 19th, the names of the lucky guessers will be announced and the prizes awarded.

If more than one gentleman and more than two ladies should guess the correct number or the nearest numbers thereto, then these lucky guessers must draw (under a system of their own selection) for the prizes at the offices of the Crescent Drug Co., Wednesday, May 19th, at 3 o'clock P. M.

Guess Early, Guess Often.

Now for a few remarks as to our Point Lace and Diamonds Perfume. As our customers know, we sell Perfumery Extracts from 16 to 25 cents an ounce. Then we have ROMAN FRAGRANCE EXTRACT, 45 cents an ounce, same as other druggists charge \$1 for. Then there is MUSK EXTRACT, 40 cents an ounce, price charged elsewhere being 75 cents an ounce, and finally we come to our

Point Lace and Diamonds Extract, 35 Cents an Ounce.

This is our Special Odor and one in which we take great pride. We claim that it is unlike any other known odor of perfumery, and that it is fragrant, sweet, and charming. It is more lasting on the handkerchief than many of the popular odors of other makers, for which you pay 60 cents an ounce at retail.

We have adopted this guessing contest method to introduce to the public our Point Lace and Diamonds Perfume. There is no CLAP TRAP in the scheme. Everything is fair and above board. The Diamond Scarf Pin and the two Point Lace Handkerchiefs are of the best quality, and are valued at one hundred dollars.

The following is a duplicate of the blank requisite to be filled up and signed by customers:

CRESCENT DRUG CO.

I guess that you will sell between January 15th and May 15th, 1892, at retail, one ounce bottles of Point Lace and Diamonds Handkerchief Extract.

Name _____
Number _____
Town _____
County _____
State _____

Each customer purchasing a one-ounce bottle of Point Lace and Diamonds at 35 cents will receive from the clerk at the perfumery counter one of the foregoing blanks. The customer must fill out the blank and deposit same in a ballot box located on our perfumery counter.

NOW YOU KNOW IT ALL.

Try a bottle of Point Lace and Diamonds Extract instead of White Rose, Jockey Club or some other odor you are in the habit of using. We know that you will be pleased with its scent, and you may be the lucky winner of a prize.

CRESCENT DRUG COMPANY.

Nos. 629 and 631 Broad Street
One door above New Street. Newark, N. J.

ANOTHER GUESS CONTEST.

To introduce Dixie's Sweet Violet Extract we are empowered by The Dixie Drug Co., of New York to offer each month, beginning with February, one glass stoppered bottle of Sweet Violet Extract as a prize to the person guessing nearest to the number of ounces of Dixie's Sweet Violet Extract we shall sell at retail in each month. The plan of contest will be the same as adopted for the Point Lace and Diamonds Guessing Contest. On and after February 1st blank cards, for filling out, can be obtained at our perfumery counter. Each customer purchasing one ounce of Sweet Violet Extract at 21 cents will be entitled to one of these cards. On the last day of each month (except Sundays) the day preceding will be substituted at 11:45 o'clock the Sweet Violet Guessing Contest will close, and the next day the name of the lucky guesser will be announced and the prize (a full pint of Sweet Violet Extract) awarded.

We desire to say in connection with the foregoing announcements, that a Perfumery Price List may be obtained at any time from the clerk at our perfumery counter. Ask for it. It contains interesting reading matter. Respectfully yours,

CRESCENT DRUG COMPANY.

(INCORPORATED)

READ THESE LOW PRICES:

PERFUMERY GOODS!

COLOGNES, TOILET WATERS, ETC.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
St. Thomas Bay Rum	1.25	2.50	3.75	5.00	6.25
Crescent Toilet Water	.45	.90	1.35	1.80	2.25
Florida Water	.35	.70	1.05	1.40	1.75
Christmas Cologne	.65	1.30	1.95	2.60	3.25
Lavender Water	.75	1.50	2.25	3.00	3.75
Parina Cologne	.75	1.50	2.25	3.00	3.75
Imperial Cologne	.75	1.50	2.25	3.00	3.75
Violet Water	.90	1.80	2.70	3.60	4.50
Hellotrope Water	1.00	2.00	3.00	4.00	5.00
German Cologne	1.25	2.50	3.75	5.00	6.25

HANDKERCHIEF EXTRACTS.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Jasmine	1.85	3.70	5.55	7.40	9.25
Orange Flower	1.85	3.70	5.55	7.40	9.25
White Rose	1.85	3.70	5.55	7.40	9.25
Rose Geranium	1.85	3.70	5.55	7.40	9.25
Ocean Spray	1.85	3.70	5.55	7.40	9.25
Patchouli	1.85	3.70	5.55	7.40	9.25
Yorban	1.85	3.70	5.55	7.40	9.25
Jacqueline Rose	2.25	4.50	6.75	9.00	11.25
Bridal Bouquet	2.25	4.50	6.75	9.00	11.25
Wild Quince	2.25	4.50	6.75	9.00	11.25
White Heliotrope	2.25	4.50	6.75	9.00	11.25
Casimere Rose	2.25	4.50	6.75	9.00	11.25
Honey Suckle	2.25	4.50	6.75	9.00	11.25
Bergamot Bouquet	2.50	5.00	7.50	10.00	12.50
Sweet Violet	2.50	5.00	7.50	10.00	12.50
White Rose	2.50	5.00	7.50	10.00	12.50
Lily of the Valley	2.50	5.00	7.50	10.00	12.50
Caribbean Pink	3.15	6.30	9.45	12.60	15.75
Essence Bouquet	3.15	6.30	9.45	12.60	15.75
Jockey Club	3.15	6.30	9.45	12.60	15.75
Stephanotis	3.15	6.30	9.45	12.60	15.75
Heliotrope	3.15	6.30	9.45	12.60	15.75
Lilac	3.15	6.30	9.45	12.60	15.75
New Moon Bay	3.15	6.30	9.45	12.60	15.75
Mullein	3.15	6.30	9.45	12.60	15.75
Ylang Ylang	3.15	6.30	9.45	12.60	15.75
Bouquet de Caroline	3.15	6.30	9.45	12.60	15.75
Golden Rod	4.50	9.00	13.50	18.00	22.50
Point Lace and Diamonds	4.75	9.50	14.25	18.50	23.25
Tongkat Musk	5.25	10.50	15.75	21.00	26.25
Roman Frangipani	6.25	12.50	18.75	25.00	31.25

SACHET POWDERS.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Violet	2.50	5.00	7.50	10.00	12.50
White Rose	2.50	5.00	7.50	10.00	12.50
Jockey Club	3.00	6.00	9.00	12.00	15.00
Frangipani	3.00	6.00	9.00	12.00	15.00
Heliotrope	3.75	7.50	11.25	15.00	18.75
Musk	4.75	9.50	14.25	18.50	23.25

EMPTY BOTTLE PRICE LIST.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
1 ounce	.60	1.20	1.80	2.40	3.00
2 ounce	.80	1.60	2.40	3.20	4.00
4 ounce	1.00	2.00	3.00	4.00	5.00
8 ounce	1.20	2.40	3.60	4.80	6.00
16 ounce	1.50	3.00	4.50	6.00	7.50

We furnish glass stoppered bottles gratis, with all Handkerchief Extracts.

All goods marked with an "X" in the foregoing price list signifies that we furnish a cork stopper.

Sachet Powders are packed in elegant embossed envelopes; no charge for the envelopes.

Liquids are sold by liquid measure. Powders are sold by weight.

We do not purchase empty perfumery bottles returned by customers.

The Sweet Violet Extract, Toilet Water and Sachet Powder enumerated in the foregoing price list are manufactured by The Dixie Drug Co., New York City, and are the only articles listed that are not produced by us.

The foregoing articles and prices comprise only a portion of our entire stock. The public will recognize that the prices are about one-half the prices charged by other drug stores. We do not cut prices on patent medicines only and the charge you exorbitant high prices on goods you know nothing about as to cost. Others imitate our style of advertising, but not our prices. We guarantee to dispense prescriptions at one-half the price of other druggists who advertise low prices. We employ six prescription clerks. Limited space prevents extended remarks. We have only to say that if you can purchase goods at the above prices from any other druggist in Newark, and you have confidence in the quality and purity of the goods, then you employ your patronage and custom to such druggist, for he deserves it, and we are willing to divide our business with such a one; for state goods, high prices and malicious remarks are about the only noticeable feature of the majority of druggists, at the present time, and nearly all of whom are doing business without paying taxes, without employing registered pharmacists according to law, and who are surreptitiously carrying on an active barroom liquor retail drinking trade at the soda fountains and behind their prescription counters. These last remarks are brought forth by the continued attacks of the Newark "High Priced Drug Ring" against our liquor and wine department. We pay City, County and State taxes. We pay City license, we pay Government license, and we do business on a broad, fair and open basis. We do not operate a soda fountain, we do not sell cigars, we close our store all day on Sunday, and we sell best goods in a straight-forward, honest way at lower prices than any other druggist in the world, and we do the largest Retail Drug Business in the State of New Jersey.

MEDICINAL WINES AND LIQUORS!

WHISKEY.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Rye, three years age	.35	.70	1.05	1.40	1.75
Rye, five years age	.45	.90	1.35	1.80	2.25
Rye, seven years age	.60	1.20	1.80	2.40	3.00
Black and Rye	.45	.90	1.35	1.80	2.25
Malt Whiskey	.45	.90	1.35	1.80	2.25

BRANDY.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
California	.50	1.00	1.50	2.00	2.50
California, 1884	.65	1.30	1.95	2.60	3.25
Martel, 1875	.80	1.60	2.40	3.20	4.00
Martel, 1905	1.00	2.00	3.00	4.00	5.00
Blackberry	.45	.90	1.35	1.80	2.25
Wild Cherry	.45	.90	1.35	1.80	2.25
Apple Jack	.45	.90	1.35	1.80	2.25

WINES.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Port, California	.30	.60	.90	1.20	1.50
Port, Imported	.40	.80	1.20	1.60	2.00
Sherry, California	.35	.70	1.05	1.40	1.75
Sherry, Amontillado	.45	.90	1.35	1.80	2.25
Sherry, Peninsular	.45	.90	1.35	1.80	2.25

GIN.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Holland	.35	.70	1.05	1.40	1.75
Schiedam	.35	.70	1.05	1.40	1.75
Jamaica	.45	.90	1.35	1.80	2.25
St. Croix	.45	.90	1.35	1.80	2.25
New England	.45	.90	1.35	1.80	2.25

RUM.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Holland	.35	.70	1.05	1.40	1.75
Schiedam	.35	.70	1.05	1.40	1.75
Jamaica	.45	.90	1.35	1.80	2.25
St. Croix	.45	.90	1.35	1.80	2.25
New England	.45	.90	1.35	1.80	2.25

DRUGS, CHEMICALS, ETC.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Gum Camphor, per pound	.50	1.00	1.50	2.00	2.50
Gum Camphor, per ounce	.50	1.00	1.50	2.00	2.50
Spirits of Camphor, per pint	.50	1.00	1.50	2.00	2.50
Spirits of Camphor, per small bottle	.50	1.00	1.50	2.00	2.50
Glycerine, per pound	.30	.60	.90	1.20	1.50
Glycerine, per small bottle	.30	.60	.90	1.20	1.50
Paragoric, per pint	.50	1.00	1.50	2.00	2.50
Paragoric, per small bottle	.50	1.00	1.50	2.00	2.50
Sweet Oil, per pint	.50	1.00	1.50	2.00	2.50
Sweet Oil, per small bottle	.50	1.00	1.50	2.00	2.50
Sweet Spirits Nitro, per pint	.50	1.00	1.50	2.00	2.50
Sweet Spirits Nitro, per small bottle	.50	1.00	1.50	2.00	2.50
Essence Jamaica Ginger, per pint	.50	1.00	1.50	2.00	2.50
Essence Jamaica Ginger, small bottle	.50	1.00	1.50	2.00	2.50
Bird Seed, per pint	.50	1.00	1.50	2.00	2.50
Bird Seed, per quart	.50	1.00	1.50	2.00	2.50
Powdered Borax, per pound	.50	1.00	1.50	2.00	2.50
Whole Flax Seed, per pound	.50	1.00	1.50	2.00	2.50
Flax Seed Meal, per pound	.50	1.00	1.50	2.00	2.50
Rochelle Salts, per pound	.50	1.00	1.50	2.00	2.50
Copperas, per pound	.50	1.00	1.50	2.00	2.50

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Merk's Phenacetine, per oz.	.15	.30	.45	.60	.75
Merk's Phenacetine, per drachm	.15	.30	.45	.60	.75
Porous Plasters, 7c each, 3 for	.20	.40	.60	.80	1.00
Rock Candy, per pound	.10	.20	.30	.40	.50
Castor Oil, per pint	.25	.50	.75	1.00	1.25
Castor Oil, per small bottle	.25	.50	.75	1.00	1.25

Druggists' Sundries.

ARTICLES, NAME AND PRICE.	10 CENTS.	20 CENTS.	30 CENTS.	40 CENTS.	50 CENTS.
Atomizers	.50	1.00	1.50	2.00	2.50
Tooth Brushes	.50	1.00	1.50	2.00	2.50
Hair Brushes	.50	1.00	1.50	2.00	2.50
Shaving Brushes	.50	1.00	1.50	2.00	2.50
Rubber Combs	.50	1.00	1.50	2.00	2.50
Horn Combs	.50	1.00	1.50	2.00	2.50
Powder puffs	.50	1.00	1.50	2.00	2.50
Puff Boxes	.50	1.00	1.50	2.00	2.50
Nail Brushes	.50	1.00	1.50	2.00	2.50
Fancy Bottles	.50	1.00	1.50	2.00	2.50
Mudlage, per bottle	.50	1.00	1.50	2.00	2.50
Ink, per bottle	.50	1.00	1.50	2.00	2.50
Toilet Paper	.50	1.00	1.50	2.00	2.50
Best quality, 60 sheets, package	.50	1.00	1.50	2.00	2.50
Best quality, 1,000 sheets, large size	.50	1.00	1.50	2.00	2.50
In rolls, regular size, per roll	.50	1.00	1.50	2.00	2.50
In rolls, regular size, 3 rolls	.50	1.00	1.50	2.00	2.50
Sea Island Twine, per ball	.50	1.00	1.50	2.00	2.50

ETC., ETC., ETC., AT CORRESPONDINGLY LOW PRICES.

PATENT MEDICINES!

Regular 10c articles, our price _____
Regular 25c articles, our price _____
Regular 50c articles, our price _____
Regular 75c articles, our price _____

ABSOLUTELY PURE SPICES.

ABSOLUTE TEMPERATURE SCALES.				
Mustard.....	30c per pound.	8c per quart.		
Black Pepper, whole.....	35c per pound.	7c per quart.		
Black Pepper, ground.....	30c per pound.	8c per quart.		
Cayenne Pepper.....	30c per pound.	8c per quart.		
Cloves, whole.....	35c per pound.	9c per quart.		
Cloves, ground.....	40c per pound.	10c per quart.		
Nutmegs.....	90c per pound.	2c per quart.		